

DIAPER DRIVE CHALLENGE

Instructions for Champions

We at the Maker's Place are so excited and grateful to God for you, our Diaper Drive Champion, who is passionate about making a change for babies and families in Trenton, NJ.

What's a champion, you ask? Someone who can organize and promote a diaper drive in their local church or community. It takes passion, organizational skills, and the ability to "git-r-done"! We want to provide you with resources and information, to make your local drive a success this Christmas season!

First things first, if you're planning on organizing a Diaper Drive in your community, we'd love to hear from you! Email diapers@makersplace.org so that we know you're out there and can coordinate with you. We can also answer questions and help you get organized!

Here's some information that will help you think through your church's Diaper Drive.

Planning for Success

Pick your dates - We encourage churches to collect diapers over the course of four Sundays, from Nov. 25th to Dec. 16th. Of course, you can adjust the collection days to suit the needs of your congregation. The last Sunday for collection is December 16, 2018. The Diaper Drive coincides with the season of Advent. We think it's a great way to reflect on the significance of the birth of Jesus as a newborn baby

Recruit Volunteers - Jesus said "Go! Do!" but not alone. Find folks who want to help! Who do you know that can help promote your drive on social media, design a creative display for the drop off area in your church, or deliver what you've collected to a drop-off location? Be sure to include someone who might do a mission moment during worship. And remember that everyone can pray for the families we hope to serve through this ministry!

Set Your Goals - How many donations will you raise? Develop a way to track your progress, and invite an artsy volunteer to help create a goal-tracking masterpiece!



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Spread the Word - Be active before AND during the drive! Announce your diaper drive via social media, emails, bulletin inserts, and church website. We've included some graphics to get you started, as well as a Fast Fact Sheet with information on why diapers make a difference! You might also want to ask congregants if their place of work or school would partner with them for a collection. Get creative and have fun!

Share Your Results - Take lots of photos, and post pictures on social media to share your results. We'd suggest using terms like "this week we collected" or "this time we raised" so that people will understand this is an ongoing project. You can use the hashtag **#MakersPlaceDiapers** to link your collection with other churches from across Greater New Jersey. We'll announce the total number of diapers collected from all participating churches, and make sure you have that information in time for Sunday, December 23rd, 2018.

Deliver Your Diapers - The Maker's Place is giving away diapers in Trenton, New Jersey. If possible, we'd like you to deliver your diapers between Dec. 16 and 20th, at Turning Point United Methodist Church (15 South Broad Street, Trenton, New Jersey 08608). As those dates get closer, we'll provide you with different windows of time to drop off your diapers, and we'll have volunteers ready to help you unload.

Don't Forget to Celebrate - Have a prayer and celebration over your collection in worship. Your congregation is making a difference for babies and families living in poverty, and partnering to launch new mission and ministry in the Trenton area.

Thank you for helping your congregation experience the joy of giving. We look forward to hearing what God is doing in and through your efforts!

The Maker's Place Team



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