

DIAPER DRIVE CHALLENGE

FAST FACTS

Why Diapers?

- Babies require up to 12 diapers per day, toddlers about 8.
- A sufficient supply of diapers are necessary to keep a baby clean, dry and healthy.
- Diapers are essential to a child's well being. Yet, state and national safety programs do not assist with diapers for low-income families.

The Numbers

- 5.2 million - the number of babies and toddlers in poor or low income families.
- \$70-\$80 - the amount diapers cost per month, per baby.
- 0 - the number of federal programs that cover diapers.

The Diaper Gap

- Households experiencing diaper shortage are on average lacking 19 diapers per month.
- More than a quarter of families who experience diaper shortages need to rely on diaper drives to help fill that gap.

Donations Make a Difference!

- Babies who remain too long in a soiled diaper are exposed to potential health risks. **Your donations make a change for health!**
- Most child care centers, even free or subsidized facilities, require parents to provide a day's supply of disposable diapers. **Your donations make a change for early childhood education and childhood learning!**
- Many parents can't go to work or school if they can't leave their babies at child care. **Your donations make a change for working families, and help families in poverty stretch their limited income further.**

Together, we can make a change!

Information used with permission from the National Diaper Bank Network.
Learn more at www.nationaldiaperbanknetwork.org



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